

Self Storage Association United Kingdom



The SSA UK

Established in 1995, the Self Storage Association (SSA UK) is the principal trade association in the UK supporting both self storage operators and industry supplier members' interests. The association seeks to promote best practice and facilitate growth of one of the fastest growing alternative asset based industries in the UK.

Over 80% of the self storage stores in the United Kingdom are members of the association along with many suppliers to the sector. We are positioned at the centre of the industry both in the UK and throughout Europe via our membership of the Federation of European Self Storage Associations (FEDESSA).

We currently have a membership of approximately 500 storage operators and suppliers to the industry with membership continually growing as our industry matures. Our members range from large operators with multiple locations to single site businesses and include both indoor storage units and container facilities.

Our mission is to:

- Set the standard for the industry
- Promote the self storage industry in the UK
- Provide industry specific research
- Provide a lobbying forum to promote industry interests with statutory bodies
- Provide a forum for discussion and debate between members through a network of events including the annual conference and regional member meetings
- Raise awareness of the benefits of self storage and promote best practice within the industry

Vision

Our vision is to ensure a sustainable and self-regulated self storage industry in the UK.

SSA UK Board

The Association is governed by a board of experienced non-executive Directors from member organisations who offer their time and expertise on a voluntary basis to support the association's endeavours. They have well over 100 years combined experience in the industry. The board is made up of two major, two independent, one container, one supplier and two general operators to ensure a balanced representation of our members' views and interests.

Why Join?

Whether you are considering a future in self storage, are a new start-up, a seasoned operator or a supplier of products or services, we are able to offer an unprecedented wealth of experience, up-to-date information and invaluable advice together with an extensive range of tangible benefits designed to support, improve and grow your business.

Membership Types

Provisional Operator

For any potential or start-up operator (leading on to FULL membership once a business is up and running or has met the standard criteria)

Full Operator

Open to any UK based operator (subject to meeting the standard criteria)

Supplier

For any institution or company (subject to our supplier membership criteria) which is, or intends to be, a supplier of goods and/or services to providers and operators of self storage facilities

Rates

Our membership year runs from 1 April to 31 March. The annual membership fee for all three membership types is just £700 + VAT for your main membership providing excellent value for money. Operator membership includes one store with any further stores costing just £180 + VAT each.

Operator Membership and the Industry Standard

Part of the SSA UK's mission is to set the standard for the industry and to promote best practice. In order to achieve this, all our members must meet our industry recognised standard.

New operator members join the association on a provisional basis until they are deemed to have met the industry standard criteria. Once upgraded to Full Membership status, members enjoy additional benefits including; a listing on the SSA UK's national Storage Facility Locator accessed via the website, a FULL Membership Certificate and a Window Sticker to display at each facility or site demonstrating they comply with the Membership Standard and are also able to use the SSA UK logo in their own communications. There are also additional benefits that only full members receive such as a free Property Week subscription.

All operator members have access to the SSA UK Licence Agreement (customisable) for customers and a copy of the Manual of Advice and Procedures (MAP).

Supplier Membership



Our supplier members offer an unrivalled range of products and services to our operator members covering everything a self storage business needs including; design and construction, software management systems, insurance, packaging, container sales, access control systems, management services, valuations, rates advice, legal services, lift, website design, financing and more.

All suppliers are approved and demonstrate a track record in dealing with and supplying to the industry so you can rest assured they will understand the needs of your business and delivery a quality service.

Supplier members enjoy a great range of benefits too including; a listing on the dedicated SSA UK Suppliers List, access to discounted advertising, sponsorship and exhibiting opportunities, attendance at our regular Regional Members' Meetings to meet, network and socialise with existing and potential customers, complimentary copies of association publications including our quarterly magazine and monthly e-news and direct access to our membership list via the members only section of the website.

Young Storage Network (YSN)



The SSA UK recognises the landscape is changing and the youth of our sector are the future. To support the next generation of self storage entrepreneurs, the Young Storage Network was created. The network brings these individuals together to raise awareness, share ideas and to support new entrants through the development of training programmes.

The YSN offers an exciting opportunity to be part of a dynamic group of young people that help shape the future of the Self Storage Association and the sector. Governed by its own board, it is an official working group of the SSA UK and has approximately 100 members.

Complimentary to attend for SSA UK members only, the only other requirement is for members to be under 40 and working in the industry. The group is intended not only for owners of self storage businesses, but for frontline staff, suppliers, financiers or anyone else with an interest in the industry.

For more information or to join, visit <https://www.ssauk.com/membership/young-storage-network/join-the-ysn.html> YSN

Legal Advice & Support	UNLOCKED Magazine
Training – online and in-person	e-News
Mystery Shopper Service	Business Support Service
Standard Self Storage Licence Agreement (MAP)	Networking Events
Manual of Advice and Procedures	Marketing Support
Marketing Guide	SSA UK Membership Standard
Regional Members' Meetings	Online Training Sessions
Conferences	Security & Regulatory Advice
Industry Data	Complimentary Subscription to Property Week (Full)
Complimentary CEO Update Webinars	Complimentary Sector Forums

The SSA UK are here to support you!

