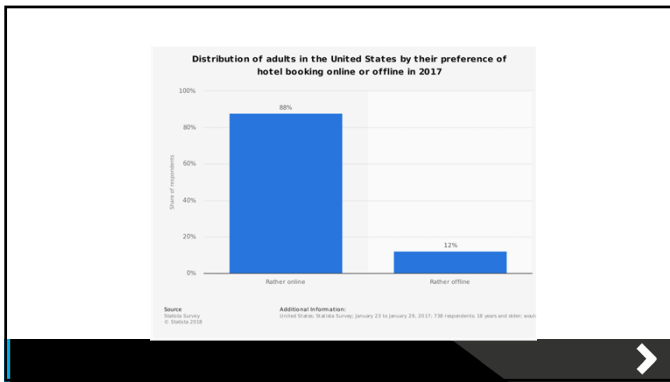




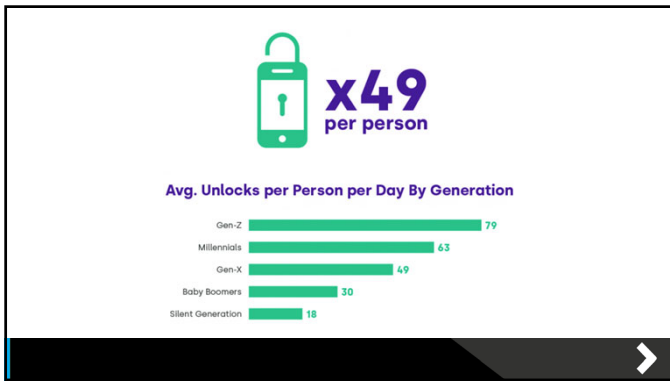
1



2

- Businesses occupy more and more virtual real estate on your phone
- Your customers are spending 5+ hours a day looking at their smartphone screen

3



4

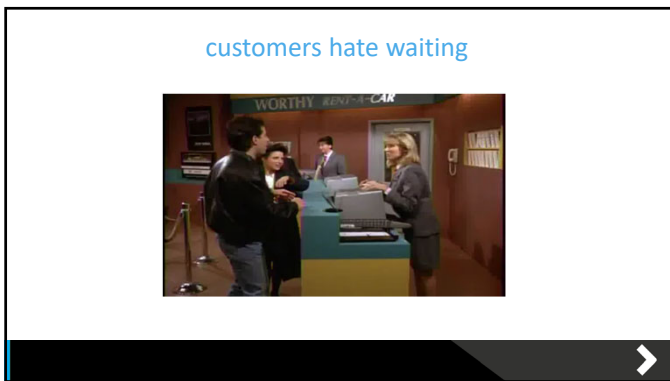
Shoppers hate checkout lines

Based on a survey of 2,000 US consumers, the report identified major offline retail shopping pain points, including crowds and long lines. It also ranked a number of factors that consumers say would make in-store shopping a better experience:

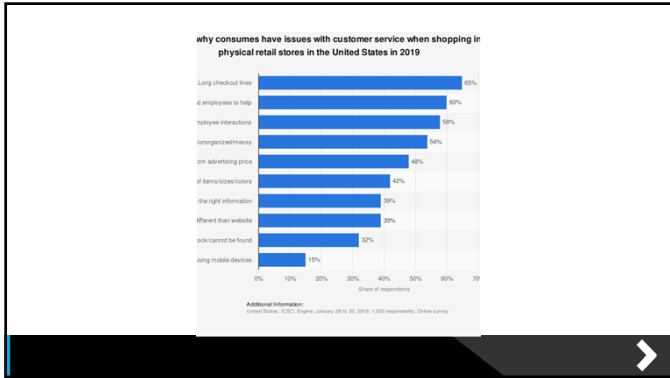
- *Quick checkout — 81 percent
- *Self-checkout — 76 percent
- *Good customer service/ helpful sales people — 66 percent

Source: <https://marketingland.com/report-retailers-should-invest-in-better-service-faster-checkout-for-stores-248171>

5



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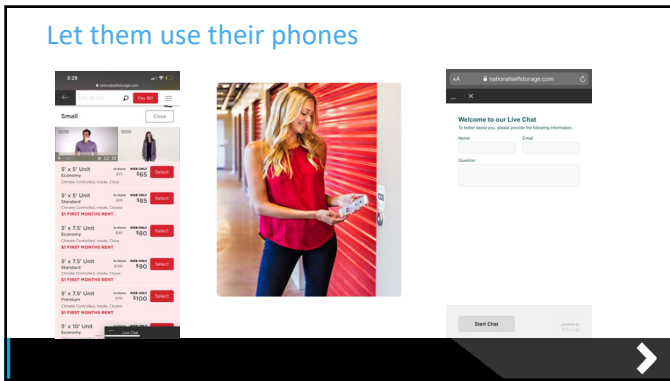
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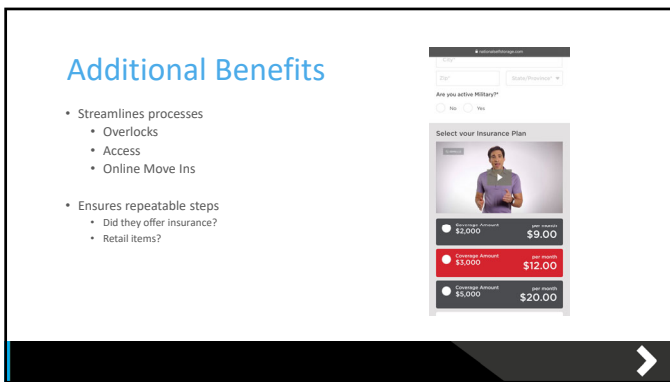
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Let customers choose

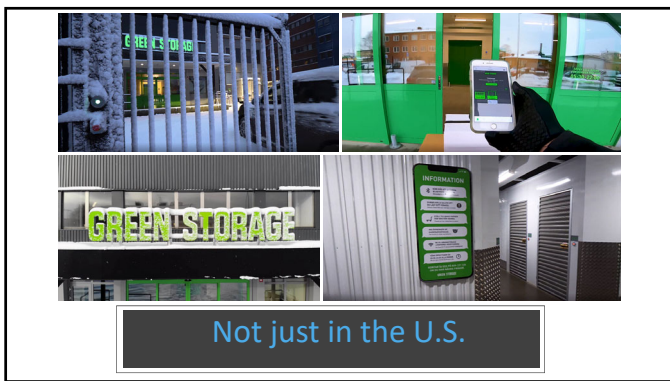
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12

Green storage video



13

QUESTIONS?



14
