



# Sponsorship Opportunities & Sponsors

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The Conference and Trade Show offer a range of sponsorship opportunities to suit all types and budgets from sponsoring selected speakers to conference chair drops, pre-event advertising to branded merchandise or you may have your own sponsorship idea.

All our major sponsorship packages have been sold and the remaining packages are selling fast so don't delay, **book today!**

## Speaker Sponsorship

The FEDESSA Conference & Trade Show attracts some of the best speakers from a range of business and industry backgrounds and the 2019 event is no exception. This year there are four speakers to choose from listed below. This opportunity includes:

- Pre-conference recognition in the Conference Registration Brochure and the final Conference Programme
- Detailed on the SSA UK and FEDESSA websites
- Recognition whenever the speaker is referenced in online or offline marketing
- Advertisement or short promotional video at the beginning of the speaker's presentation at the conference
- Recognition by the MC at the introduction and close of the speaker presentation

### Lord Stuart Rose - £2,000 + VAT

Sponsored by



Stuart Rose has spent his entire career in retail leading organisations including: Marks & Spencer plc, Burton Group, Argos plc, Booker plc/ Iceland Group and Arcadia Group plc. Knighted in 2008 for services to the retail industry and corporate social responsibility and elevated to the House of Lords in 2014.

### Karren Brady - £2,000 + VAT

The Vice Chairman of West Ham Football Club and Lord Sugar's trusted aide on The Apprentice, Karren Brady is one of the UK's most high-profile businesswomen.

### Julia West - £1,500 + VAT

Julia is an expert in integrating self storage into the local community and leveraging the exposure this creates.

### What Millennials Think of Self Storage - £1,500 + VAT

A team of millennials report on their impressions of self storage and their experiences when using the service for the first time.

**SOLD**

**Available**

**Available**

**Available**

## **Breakfast with the Stars - £700 + VAT** (Wednesday, 2 October)

Sponsored by

**POUND | GATES**  
CHARTERED INSURANCE BROKERS

An opportunity to sponsor **Breakfast with The Stars** held on the morning of Wednesday, 2 October 2019 in the Pickwick Suite at the QEII from 8.00am to 9.30am. Delegates are provided with the opportunity to share breakfast with the stars and speakers of the conference, as well as other industry experts. Sponsorship is limited to one company and includes:

- Verbal recognition from the MC during the Breakfast
- Visual recognition at the first plenary session on Wednesday morning
- Visual recognition around the breakfast area
- Opportunity to place branded items on the tables

**SOLD**

## **Conference Registration Brochure Advertising** **£550 + VAT**

The Conference Registration Brochure is distributed during August to nearly 2,000 contacts which includes all FEDESSA and SSA UK members plus potential attendees from the self storage sector across the UK and Europe. A high quality A4 brochure, printed in full colour.

This opportunity includes:

- A ½ page advertisement included within the brochure (supplied in full colour by the advertiser)
- Acknowledgement on both the SSA UK and FEDESSA websites
- A promotional item included in the delegates' bags (supplied by the advertiser but subject to SSA UK approval)

**Available**

## **Conference Programme Advertising** **£450 + VAT**

With an anticipated attendance in the region of 800, the Final Programme is a valuable source of reference and is given to all conference attendees. Containing a myriad of useful information including; the programme, full speaker profiles, the trade show floor plan, exhibitor and sponsor profiles, evening activities and details of the conference destination including

suggestions of things to do and see in London it is popular with and appreciated by conference attendees.

This opportunity includes:

- A full page advertisement included in the brochure (supplied in full colour by the advertiser)
- Acknowledgement on both the SSA UK and FEDESSA websites
- A promotional item included in the delegates' bags (supplied by the advertiser but subject to SSA UK approval)

**Available**

Available

## Conference Chair Drop

**£600 + VAT**

This is an excellent opportunity to put your company information **directly** into the hands of conference attendees in the main conference room. Options available; Day One only, Day Two only or both days. Cost is per day. Advertiser to supply a one-page flyer/leaflet, printed single or double-sided and no larger than A4.

***All prices are exclusive of VAT.***

## Corporate Gifts or your own Sponsorship Idea

Do you have a branded product or leaflet you would like to add to the conference delegate bags or a sponsorship idea not already listed?

As we are in London, why not treat attendees to a branded umbrella, protection from the unpredictable British weather, branded English breakfast tea bags or even a small bottle of London Gin? If exhibiting, you may wish to order extras for giveaways on your stand. Items can either be sourced by the SSA UK or supplied by you.



Interested? Please contact the SSA UK on +44 (0) 1270 623150 or email [admin@ssauk.com](mailto:admin@ssauk.com) to discuss as we welcome opportunities to support and promote your business at this conference.

# Major Sponsors

We are delighted the following companies will be in London supporting the 2019 FEDESSA Conference & Trade Show.

## MAJOR SPONSOR



## PLATINUM SPONSOR



## DIAMOND SPONSORS



## GOLD SPONSORS

